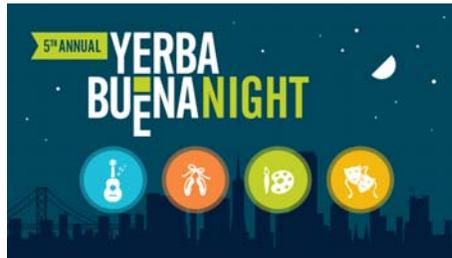




Artist & Performer Application

**Deadline to Apply:
Friday, April 10, 2015**





Yerba Buena Night 2015: Call for Artists and Performers

The Yerba Buena Community Benefit District is producing the fifth annual Yerba Buena Night—a major neighborhood event—on **Saturday, October 10th**. We are seeking artists and performers to join us in celebrating one of the most unique communities of San Francisco with live performances, music, video, and art installations.

Last year more than 10,000 people attended Yerba Buena Night, to enjoy a free outdoor evening of art, music, dance, and performance. The event included five main stages with more than 45 artists and performers. The event takes place in the heart of Yerba Buena and has historically been located in Jessie Square, Yerba Buena Lane, Annie Street Plaza, Yerba Buena Center for the Arts, and the Yerba Buena Gardens. A number of museums and galleries also participated – all within a few blocks!

If you are a musician (solo or group), dancer (solo or group), performance artist, street performer, or visual or video artist, we want to hear from you! As we plan for Yerba Buena Night, the format of the event is somewhat flexible and will be structured around the selected works and participants.

For information from last year's event visit www.ybnight.org and like our Facebook page at [Yerba Buena Night](#).

- **Performers:** Musicians, dancers, and other performers will be stationed throughout the event grounds. Most performers will be selected from an open-call for artists/ performers.
- **Visual Artists/Performance Artists:** Temporary public artworks—including, but not limited to, interactive works, performance, sculpture, video, etc.—will be placed throughout the event.

To apply please email completed applications with the subject line “YB Night” by 5:00pm (PST) Friday, April 10th to info@ybcbd.org (please no visits or phone calls).

Selections will be made by the YBCBD Events Working Group based primarily on the criteria outlined in the application. Information beyond the application may be requested to make final selections. Final selections will be made by **June 5th**.

Yerba Buena Night 2015: Event Description

Event Description

Yerba Buena Night is a free outdoor evening of public art, music, dance, and performance. The neighborhood streets come alive with multiple stages, street performances, and installations throughout the event area bringing art within everyone's reach, establishing the Yerba Buena neighborhood as a cultural center of San Francisco, and generally offering everyone a fun time. Yerba Buena Night is mainly adult-oriented and encourages attendees to explore and experience the neighborhood.

Event Purpose/Goal

Produced by the Yerba Buena Community Benefit District, Yerba Buena Night will continue its goal to promote awareness of the neighborhood and all it has to offer, create a sense of community, and establish Yerba Buena as the diverse cultural center of San Francisco. As home to more than 20 galleries and museums, Yerba Buena has the richest concentration of cultural institutions in San Francisco, as well as offering an enormous selection of food, drink, and entertainment. Yerba Buena Night will present free programming for all to enjoy, reflecting the accessibility and variety the neighborhood has to offer.

YBCBD

The Yerba Buena Community Benefit District (YBCBD) was approved by district property owners in 2008 to improve the quality of life in the area. Our mission is to provide programs that foster a safer and more secure community, create a cleaner and greener neighborhood, and reinforce the viability of our economic base. We began implementing programs in 2009. They include a Community Guides program, 10B police officer program, streetscape improvements, greening projects, graffiti removal, street and sidewalk cleaning, marketing, community development, and other improvement efforts.

Yerba Buena Night 2015: Submission Criteria

Open Call Projects and Independent Projects must adhere to the event mandate **to make contemporary art accessible, while inspiring dialogue and engaging the public to examine its significance and impact on public space**. All proposals must meet the criteria outlined below and will be selected by a committee of the YBCBD before official acceptance into the overall event. Meeting all criteria does not guarantee selection for the event. The selection committee may accept or decline any project at will.

To apply you must meet all of the following criteria:

- You are an **individual artist or collective**. Artists and collectives can be based anywhere, however, we cannot assist visiting artists with their travel expenses. OR You are a **gallery, museum, or cultural institution in the neighborhood**.
- You agree to create or install a site-specific project located in a **publicly accessible space within the Yerba Buena Night event area (to be identified upon successful acceptance to the event)**.
- All musicians support original music. **No cover bands please**.
- You will offer **access to your project that is free of charge to the public** during Yerba Buena Night, October 10, 2015. Visual Artists must have works completely installed and ready for the public from 4pm to 10pm. Performance Artists must be available and ready to appear for sound check (if applicable) at 2:00pm and perform at any time until 10pm. All times are subject to change.
- You are willing to **make the commitment required** (personnel and otherwise) in order to bring the project to fruition. The YBCBD will provide general assistance for the production of this event, but has no obligation to provide support for the production and exhibition of your work.
- Insurance coverage**. If display or performance of your project requires special insurance, you are responsible for obtaining the appropriate insurance coverage.
- Permits** may be required. If display or performance of your project requires special permitting, the YBCBD will assist, but is not responsible for permits required to produce or exhibit your work.
- You agree to assume all responsibility for compliance with **local, state, and federal health, safety and fire laws, ordinances, and regulations** related to your project.
- Indemnity**. You will agree to hold harmless and indemnify the Yerba Buena Community Benefit District, its officers, directors, employees, agents and all of its duly appointed representatives from any and all liability, demands, claims, actions, suits, losses, damages, charges, fines, penalties, or judgments brought against the Yerba Buena Community Benefit District, the vendors, guests or any other participants before, during, or after the Yerba Buena Night as a direct or indirect result of, or in connection with, your performance or non-performance of duties outlined in this Application, for the display of your work, equipment or materials, or for your participation in the 2015 Yerba Buena Night, but only to the extent that same are caused by negligence, misconduct, or other fault of you, your agents or employees.
- You must be flexible in regards to **compensation**. As the YBCBD is a nonprofit, a **limited honorarium** is provided for goods and services.

Areas of Assessment

Projects will be assessed by a committee of the YBCBD with the following criteria in mind:

- Artistic merit and originality** based on your Project Proposal and supporting material
- Project costs
- The **feasibility** of completing the project with the resources and space provided
- The **history** of the applicant as a professional artist

Yerba Buena Night 2015: Application Form (1st Round)

Name of Artist or Group:	
Primary Contact Name/Title: (if the applicant is an organization or group)	
Address:	
Primary Contact Telephone:	Primary Contact Email:
Main Website:	
Special needs including electricity, amplification, additional lighting, space requirements, ect:	
Brief description of your intended project/performance (5–10 sentences):	
URL links to intended project/performance or similar works (Up to 3 links) (please briefly describe how each link relates to your intended project):	
Connection, if any, to the Yerba Buena neighborhood:	

Please attach an image to this application of yourself or group. This image may be used to promote Yerba Buena Night should you be accepted to the festival.

Yerba Buena Night 2015: Application Deadlines

To apply, please email completed Open Call and Independent Projects applications with the subject line “YB Night” by 5:00pm (PST) **Friday, April 10th** to info@ybcbd.org (*please no visits or phone calls*).

Selections will be made by the YBCBD Events Working Group based primarily on the criteria outlined in the application. The following are a list of deadlines and notification dates.

Friday, April 10, 2015 by 5pm.... Deadline for Applications

Friday, June 5, 2015 Artist notification (if not sooner)

Yerba Buena Night 2015: Application Checklist and Important Info

To have my project considered for inclusion in Yerba Buena Night, I have:

- Read, understood, and accept the submission guidelines outlined within the document
- Completed this entire form and application
- Included image
- Emailed the complete application to info@ybcbd.org with the subject line “YB Night” by 5:00pm (PDT) on April 10th

Important Information:

- Late, faxed, hard copy, or incomplete applications will NOT be reviewed (i.e. your application PDF *must* include the support materials outlined in the Checklist above, otherwise it will not be reviewed)
- Further materials may be requested by the YBCBD following the notification date to make a decision on acceptance.
- Meeting all the criteria for the application and providing all the information requested does not guarantee acceptance into the event.
- You will receive an email response to your application within 2 business days, if it has been received by our office.
- If you do not receive an email, please call us to be certain your application was received.

Thank you for your support of the YBCBD and of Yerba Buena Night!